



History Colorado Center Rewards Program Rules

Become a History Buff

The History Colorado Rewards Program is open to individuals at least 18 years of age who provide and maintain a valid e-mail address and contact information. By joining the program, you represent that you are at least 18 years of age or older and by using this program you agree that you have read and agree to these Program Rules. Your History Buff Card is valid only at the History Colorado Center, and is not valid at any other museum or attraction. You begin to earn Points when you activate your account at the History Colorado Center. You agree to receive operational communications about the program, as well as optional advertising and marketing material from the History Colorado Center.

The History Colorado Center may, at any time, terminate or modify the History Buff rewards program by posting the modified rules on www.historycoloradocenter.org.

History Colorado Center Rewards Program Types

The following is an outline of the different Rewards programs offered at the History Colorado Center (HCC):

Program Name	Eligibility	Description
History Colorado Center Rewards	Non-members	HCC Rewards program for those not a member of the HCC.
History Colorado Center Rewards – Member	HCC Members	Museum Rewards program for all Museum Members

Earn Points

As a member of the History Buff program you will earn 1 Point for nearly every \$1 you spend on qualifying purchases (see "Non-Qualifying Purchases" below).

Points will post to your History Buff program immediately after successfully enrolling in the program. Points are not retroactive, meaning that you cannot earn points for purchases made prior to program enrollment. Points are based on dollars spent on qualifying purchases. If an item is returned, Points will be deducted from your History Buff Rewards membership equal to the amount of Points earned for the applicable amount of that purchase. Points will be earned by only one History Buff Rewards membership per transaction. Membership cards, Points and Reward Certificates have no cash value. Bonus Points are Points earned in addition to the standard earnings of 1 Point per \$1 spent the History Colorado Center (HCC). Unredeemed points expire 1 year from the date of issuance.

Get Rewards

For every 100 points you earn in the HCC Rewards program, you will be eligible to receive \$5.00 in HCC bucks. HCC Bucks are valid for future purchases at the History Colorado Center, and may only be redeemed for a purchase or discount off purchase amounts equal to or greater than the sum of the HCC Buck presented for redemption, excluding "Non-Qualifying Redemptions" (see below). HCC Bucks are not transferable and may only be used by the member to whom issued. HCC Bucks may be used in conjunction with most other discounts or offers toward the purchase of products, not to exceed the purchase amount. Unless noted otherwise on the HCC Rewards and/or HCC Buck program, points will not expire. HCC Bucks have no cash value and no change will be given for HCC Buck redemption. HCC Bucks may be used only once.

Sample accrual model:

Activity	Value	Points
Museum Admission	\$10.00	10
Museum Membership	\$75.00	75
Retail purchase	\$20.00	20
Food Purchase	\$15.00	15

Non-Qualifying Purchases

The following items are considered non-qualifying purchases for which Points will not be awarded: instant rebates and the value of mail-in rebates on purchases, purchases made for resale, purchases paid with HCC bucks, sales tax, state fees, shipping charges, delivery charges, service charges, restocking fees, commercial purchases, recycling fees, other excluded charges, philanthropic donations, and certain items that are excluded in particular promotions.

Non-Qualifying Redemptions

The following items are considered non-qualifying redemptions for which HCC Bucks may not be redeemed: prior purchases, purchases made for resale, sales tax, state fees, shipping charges, delivery charges, service charges, restocking fees, recycling fees and commercial purchases. Other exclusions may apply.

Membership Expiration, Cancellation and Termination

Members who have no qualifying Point activity during any continuous 12-month period, will automatically have their HCC Rewards membership expire on the last day of the 12th month of Rewards inactivity and that History Buff will be inactivated.

Memberships in the HCC Rewards program may be canceled at any time by notifying Member Services by e-mail or phone. Cancellation may take from 2-4 weeks to finalize. Upon cancellation your HCC Rewards membership will be inactivated.

If your membership expires, is canceled or otherwise inactivated, any accrued point balance will be forfeited.

In situations involving misuse of the program, we specifically reserve the right to freeze related accounts and stop future redemption of HCC Bucks issued from those accounts. The History Colorado Center reserves the right to terminate your enrollment in the HCC Rewards program for any reason or no reason and at its sole discretion. If at any time your Point balance becomes negative, we may immediately cancel or reverse any or all outstanding Points and HCC Bucks issued from your account. We may also terminate your HCC Rewards program account.

Member Communications

For information about your membership, contact Member Services with your member or History Buff ID.

You can contact us by mail at:

History Colorado Center
Membership Department
1200 Broadway
Denver, CO 80203
membership@state.co.us